



A School Mural & Engagement Guide

**Creating artwork that reflects students, culture,
pride, and community**

KRS ART in Schools

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

We believe school art should do more than decorate a wall. It should reflect the students, staff, families, and community that bring the building to life every day.

Our work in schools is built around a simple idea: Art That Reflects.

Every mural is an opportunity to celebrate school identity, strengthen pride, and create spaces where students feel seen, welcomed, and inspired. Whether the artwork highlights a mascot, local history, student values, cultural diversity, or future goals, the process begins with listening.

KRS ART transforms hallways, gyms, cafeterias, libraries, entrances, exterior walls, crosswalks, and other shared spaces into meaningful parts of the learning environment. Students may help shape the ideas behind the artwork—and, in some projects, participate in the painting process itself.

The result is more than a finished mural. It is a shared story with lasting meaning for the school community.

This guide introduces how KRS ART partners with schools to create thoughtful, educational, and community-driven artwork designed to last, inspire, and reflect the people it was made for.

Sincerely,

The image shows two overlapping handwritten signatures in black ink. The signature on the left is 'Kendall Soliwoda' and the one on the right is 'Chantell Soliwoda'. The names are written in a cursive, flowing style.

Kendall / Chantell Soliwoda

Why Murals Matter

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

A school mural is more than artwork on a wall. It can shape how students experience a space, strengthen school pride, and make the learning environment feel more welcoming, meaningful, and connected.

A thoughtfully designed mural can:

- Strengthen school identity and pride
- Reflect student cultures, histories, and aspirations
- Make shared spaces feel more welcoming and memorable
- Reinforce school values, educational themes, and community goals
- Give students a meaningful voice in the environment they use every day

At KRS ART, we create artwork **with** the school community—not simply **for** it.

Students, staff, and families can contribute ideas through surveys, conversations, workshops, theme development, and supervised participation. KRS ART manages the professional design and production process with clear planning, defined responsibilities, and careful attention to quality, schedule, and budget.



**WIC OFFICE
NEW YORK CITY**

What We Create

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

Interior Murals

Hallways, libraries, cafeterias, gyms, entrances, classrooms, stairwells, and collaborative spaces.

Exterior Murals

Building walls, courtyards, playground areas, recreation spaces, and community-facing school surfaces.

School Identity Projects

Mascots, mission statements, school values, graduation themes, historical timelines, and welcome walls.

Educational Murals

Literacy, STEM, social-emotional learning, local history, cultural heritage, nature, and career exploration.

Removable Artwork

Polytab and panel-based murals for schools seeking flexible installation or artwork that can be relocated during renovations.



**PARKS AND REC CENTER
MIDDLETOWN, CT**

Ways Students Can Participate

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

Level 1: Student Voice

Students contribute ideas through surveys, classroom prompts, brainstorming sessions, or voting on approved themes.

Level 2: Creative Workshops

KRS ART leads age-appropriate sessions focused on storytelling, symbols, color, school identity or community history.

Level 3: Community Paint Experience

Students or community members help paint selected, pre-planned sections under professional supervision.

Level 4: Student Ambassador Team

A small group of students works with KRS ART throughout the project, serving as creative representatives for the school community.



**MIDDLETOWN P.A.L.
MIDDLETOWN CT**

How the Process Works

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

1. Discovery and Site Review

We learn about the school, project goals, space, audience, priorities, and desired timeline.

2. Community Input

Student, staff, and family voices may be gathered through meetings, surveys, or workshops.

3. Concept Development

KRS ART develops a custom visual direction based on the approved goals, themes, and community input.

4. Design Review

The school reviews the concept and provides consolidated feedback through the designated project contact.

5. Production Planning

KRS ART coordinates materials, surface preparation, access, equipment, scheduling, and safety requirements.

6. Painting or Installation

KRS ART completes the painting or installation according to the approved production plan, with careful coordination around school operations.

7. Final Walkthrough

The school and KRS ART review the finished project, care recommendations, and final documentation.



ALBERT BROTHERS
WATERBURY CT

What Schools Receive

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

- Initial consultation and site evaluation
- Custom concept development
- Professional mural design
- Defined revision rounds
- Project scheduling and coordination
- Artist-grade or commercial-grade materials
- Surface preparation
- Painting or installation
- Equipment coordination when required
- Cleanup and final walkthrough
- Basic maintenance and care guidance
- Final project documentation and photographs



**MIDDLETOWN P.A.L.
MIDDLETOWN CT**

What Shapes the Investment

MURALS THAT REFLECT STUDENTS, CULTURE, IDENTITY, AND COMMUNITY.

- Wall dimensions and total square footage
- Interior versus exterior location
- Surface condition and preparation needs
- Design complexity
- Equipment or lift access
- Student-engagement activities
- Materials and protective coatings
- Travel and scheduling requirements
- Installation timeline

Following the discovery conversation and site review, KRS ART provides a customized proposal outlining the creative scope, project responsibilities, timeline, and investment so school teams can review the project with clear expectations from the start.



**WATERBURY P.A.L.
WATERBURY CT**

Let's Create a Space That Reflects Your School

Whether you are beginning with a blank wall, an unfinished idea, or a fully developed vision, KRS ART can help shape the project into artwork that feels authentic to your students and community.

Let's Start a Conversation

Schedule a complimentary discovery conversation, or send us a photo of a space you are considering. We'd be happy to learn more about your school and what the space could become.

Contact: Chantell Soliwoda | 860-327-1490 | chantell@krsart.org
Website: krsart.org | Instagram: @krsart

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About KRS ART

KRS ART is a Connecticut-based public art and mural company creating custom artwork for schools, municipalities, businesses, and community spaces.

We combine professional artistry, thoughtful collaboration, and community engagement to develop work rooted in the people, culture, history, and identity of each place.

Our mission is simple:

To create Art That Reflects.



*Thank
You*